



CALL FOR PAPERS

MEB 2015 – 13TH INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

29-30 MAY 2015 AT ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

MEB 2015 is an international conference to provide a forum for presentations and discussions of scientific, economic and business areas. The growing international competition in the economical area had created a demand to establish a forum in order to improve quality and education efficiency on the field of management, enterprise and benchmarking.

TOPICS within the scope of the conference will include:

- Applied Marketing
- Enterprise Security
- Human Resources Management
- Knowledge Management
- Small and Medium Sized Enterprises

REGISTRATION

Prospective participants are kindly asked to fill in the online registration form on the website.

Registration fee: 200 Eur

Registration fee for ERENET members: 100 Eur

PAPER SUBMISSION

The submission deadline is 31 March 2015. Papers go through a refereeing process; accepted papers will be (optionally) published in a conference volume with an ISBN number and will also be made available online. Revised papers of no more than 10 pages must arrive no later than 10 May and must follow the conference guidelines. Acceptable file formats are doc or rtf. Papers should be written and presented in English.

IMPORTANT DEADLINES

Registration31 March 2015
Paper submission31 March 2015
Submission of revised, camera ready manuscripts.....10 May 2015

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