



# CALL FOR PAPERS

## MEB 2016 - 14<sup>TH</sup> INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

29-30 APRIL 2016 AT ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

**MEB 2016** is an international conference to provide a forum for presentations and discussions of scientific, economic and business areas. The growing international competition in the economical area had created a demand to establish a forum in order to improve quality and education efficiency on the field of management, enterprise and benchmarking.

**TOPICS** within the scope of the conference will include:

- Applied Marketing
- Enterprise and Information Security
- Human Resource and Knowledge Management
- Small- and Medium-sized Enterprises
- Regional Development and Politics
- Financial Affairs
- Higher Education

### REGISTRATION

Prospective participants are kindly asked to fill in the online registration form on the website.

Registration fee: 200 EUR/ 60 000 Ft

Registration fee for ERENET members: 100 EUR/ 30 000 Ft

### PAPER SUBMISSION

The submission deadline is 16 March 2016. Papers go through a refereeing process; accepted papers will be (optionally) published in a conference volume with an ISBN number and will also be made available online. Revised papers of no more than 10 pages must arrive no later than 15 April 2016 and must follow the conference guidelines. Acceptable file formats are doc or rtf. Papers should be written and presented in English.

### IMPORTANT DEADLINES

Registration.....28 February 2016  
Deadline of paper submission.....16 March 2016  
Submission of revised, camera-ready manuscripts.....15 April 2016

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