



CALL FOR PAPERS

MEB 2017- 15TH INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

28-29 APRIL 2017 AT ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

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MEB 2017, „Global challenges, local answers” - is an international conference to provide a forum for presentations and discussions of scientific, economic and business areas. The growing international competition in the economical area had created a demand to establish a forum in order to improve quality and education efficiency on the field of management, enterprise and benchmarking.

TOPICS within the scope of the conference will include:

- Social and Economic Sustainability
- Small and Medium Sized Enterprises
- Applied Marketing
- Enterprise Security
- Financial Affairs
- Regional Development and Politics
- Human Resources Management
- Knowledge Management
- Higher Education

REGISTRATION

Prospective participants are kindly asked to fill in the online registration form on the website.

Registration fee: 100 EUR/ 30 000 Ft

Registration fee for ERENET members: 50 EUR/ 15 000 Ft

PAPER SUBMISSION

The submission deadline is 20 March 2017. Papers go through a refereeing process; accepted papers will be (optionally) published electronically in a conference volume with an ISBN number. Revised papers of no more than 10 pages must arrive no later than 15 April 2017 and must follow the conference guidelines. Acceptable file formats are doc or rtf. Papers should be written and presented in English.

IMPORTANT DEADLINES

Registration.....28 February 2017
Deadline of paper submission.....20 March 2017
Submission of revised, camera-ready manuscripts.....15 April 2017



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