



FIKUSZ 2016 — SYMPOSIUM FOR YOUNG RESEARCHERS
Celebration of Hungarian Science 2016

BUDAPEST, 25TH NOVEMBER 2016

PROCEEDINGS of FIKUSZ 2016

edited by Regina Zsuzsánna Reicher, Ph.D.

Óbuda University
Keleti Faculty of Business and Management

Budapest, MMXVI

In the Proceedings of FIKUSZ 2016 papers submitted to the FIKUSZ 2016 — Symposium for Young Researchers (25 November 2016, Keleti Faculty of Business and Management, Óbuda University, Budapest, Hungary) are included.

The conference is organised, sponsored and the Proceedings is published by:

Óbuda University

Bécsi út 96/b. H-1034 Budapest, Hungary

<http://kgk.uni-obuda.hu/english>

Editor: Regina Zsuzsánna Reicher, Ph.D. Conference Chair
Keleti Faculty of Business and Management, Óbuda University

Published by: Prof. Dr. Mihály Réger

ISBN 978-963-449-012-8

Proceedings available electronically at: <http://kgk.uni-obuda.hu/fikusz>



© The Author(s) responsibility for the content rests upon the authors, not upon Óbuda University.
Conference Proceedings compilation © Óbuda University Keleti Faculty of Business and Management
2016.