

08:00-09:00	<b>Registration</b>	
09:00-09:30	<b>Opening Ceremony: András Keszthelyi (Óbuda University) Conference Chair</b>	<b>MS TEAMS</b>
09:30-10:45	<b>Welcome speech: László Gulácsi (Óbuda University), Ágnes Csiszárík-Kocsir (Óbuda University)</b> <b>Plenary Session</b> Session chair: <b>Antal Szabó</b> Host chair: <b>András Keszthelyi</b>	<b>MS TEAMS</b>
10:45-11:00	<b>Péter Dobay</b> (University of Pécs) — Be Flexible Like the Virus: Go Science! Go Technology! Go Innovation! <b>Sanela Arsić</b> (University of Belgrade) — The role of advanced digital technologies on e-commerce sales during (COVID-19) pandemic time <b>Vojko Potočan</b> (University of Maribor) — Technology and Corporate Social Responsibility: Where is the place of technology in sustainable organization? <b>Antal Szabó</b> (ERENET) — Impact of the COVID-19 on entrepreneurship	
11:00-12:45	<b>Coffee Break</b> <b>IT</b> Session chair: <b>Zlatko Nedelko</b> Host chair: <b>Regina Reicher</b>	<b>MS TEAMS</b>
11:00-12:45	<b>Zlatko Nedelko</b> (University of Maribor) - <b>Vojko Potočan</b> (University of Maribor) — The impact of COVID 19 on digitalization of organizations <b>Kornélia Lazányi</b> (Obuda University) - <b>Péter Szikora</b> (Óbuda University) — Blockchain technology implemetation in logistics <b>Fathia Suryaning Rindita</b> (Óbuda University) - <b>Emad George Issa Majlaton</b> (Óbuda University) - <b>Akanksha Singh</b> (Óbuda University) - <b>Ibrahim Namazov</b> (Óbuda University) - <b>Andrea Tick</b> (Óbuda University) — The Impact of Coronavirus (COVID-19) Pandemic on E-commerce <b>Fanni Zsuzsanna Gózon</b> (Óbudai University) - <b>András Keszthelyi</b> (Óbudai University) — Social engineering risk evaluation on enterprise level using fuzzy logic <b>Dániel Simon</b> (Óbuda University) - <b>Patrik Viktor</b> (Óbuda University) - <b>Albert Molnar</b> (Óbuda University) - <b>Ágnes Csiszárík-Kocsir</b> (Óbuda University) — Gaming habits and the development of the e-sports industry in Hungary	
12:45-13:00	<b>HR</b> Session chair: <b>Ani Mbrica</b> Host chair: <b>Andrea Tick</b>	<b>MS TEAMS</b>
13:00-14:45	<b>Giorgos Christonakis</b> (Berlin School of Economics & Law) — Regulating Disinformation on Social Networking Platforms in times of Covid-19 <b>Ani Mbrica</b> (European University of Tirana) - <b>Ina Keçi</b> (European University of Tirana) — The Impact of Spirituality Workplace on Organizational Commitment <b>Paulina Sihdewi Purnandari</b> (Óbuda University) - <b>Juan Kurniawan Widyanto</b> (Óbuda University) - <b>Doan Minh Phuong</b> (Óbuda University) - <b>Chokeke Pena Bernardo</b> (Óbuda University) - <b>Andrea Tick</b> (Óbuda University) — Workplace Bullying Awareness and Prevention <b>Yazan Khawaja</b> (Óbuda University) - <b>Bettina Nagy</b> (Óbuda University) - <b>Feliks Rasulov</b> (Óbuda University) - <b>Aseel Alamairh</b> (Óbuda University) - <b>Andrea Tick</b> (Óbuda University) — Labor market stability during the COVID-19 Pandemic <b>Valéria Szekeres</b> (Óbuda University) — Factors of inequality in Hungary from an EU perspective	
13:00-14:45	<b>Coffee Break</b> <b>Marketing</b> Session chair: <b>Bistra Vassileva</b> Host chair: <b>János Varga</b>	<b>MS TEAMS</b>
13:00-14:45	<b>Hristo Rafailov</b> (University of Economics-Varna) — Digital marketing strategies of Bulgarian banks <b>Bistra Vassileva</b> (University of Economics-Varna) — Marketing tourist destination during pandemic <b>Sainkhuu Khishigbat</b> (Óbuda University) - <b>Vania Buita Van-Dunem</b> (Óbuda University) - <b>Andrea Tick</b> (Óbuda University) — How small businesses take benefits from Tik Tok for social marketing <b>Amira Marouani</b> (Óbuda University) - <b>Liahuka Chitandula</b> (Óbuda University) - <b>Oleg Ivarlac</b> (Óbuda University) - <b>Mohammad Tamimi</b> (Óbuda University) - <b>Andrea Tick</b> (Óbuda University) — The Impact of Artificial Intelligence on Consumer behavior in Banking Systems	
14:45-15:00	<b>Education</b> Session chair: <b>Sathees Kunjuthamby</b> Host chair: <b>Judit Kárpáti-Daróczi</b>	<b>MS TEAMS</b>
15:00-16:45	<b>Isabel Lausberg</b> (Hochschule Ruhr West) - <b>Sathees Kunjuthamby</b> (University of Coventry) - <b>Kristina Kähler</b> (Hochschule Ruhr West) — “Strategic Management in Turbulent Times” – A Virtual Student Conference as a Collaborative Online International Learning (COIL) Project <b>Kornélia Lazányi</b> (Obuda University) - <b>Péter Szikora</b> (Óbuda University) — Computational intelligence or diligence – does the study of informatics require a special mindset? <b>Wu Yue</b> (Obuda University) - <b>Cao Xu</b> (University of Szeged) - <b>Wang Maomao</b> (University of Pecs) - <b>Tao Chengfang</b> (University of Szeged) — The popularity of distance learning among International students in Hungary <b>Patrik Viktor</b> (Óbuda University) - <b>Kludia Judit Csercsa</b> (Óbuda University) - <b>Dániel Simon</b> (Óbuda University) - <b>Mónika Garai-Fodor</b> (Óbudai University) — Efficiency of digital tuition in University education	
15:00-16:45	<b>Coffee Break</b> <b>SME</b> Session chair: <b>Hysen Muceku</b> Host chair: <b>Ferenc Katona</b>	<b>MS TEAMS</b>
15:00-16:45	<b>Isidora Milošević</b> (University of Belgrade) - <b>Ana Rakić</b> (University of Belgrade) - <b>Andelka Stojanović</b> (University of Belgrade) - <b>Sanela Arsić</b> (University of Belgrade) - <b>Ana Milićević</b> (University of Belgrade) — Ranking of the sector of SMEs according to different types of innovation <b>Hysen Muceku</b> (European University of Tirana) — Value Added Tax (VAT) - implementation issues in Albania <b>Giorgi Sabanidze</b> (Óbuda University) - <b>Aleksei Kivenko</b> (Óbuda University) - <b>Peter Benics</b> (Óbuda University) - <b>Gokce Kalkan</b> (Óbuda University) - <b>Andrea Tick</b> (Óbuda University) — The importance of SMEs in economic development of developing countries <b>Ge Chenhe</b> (Óbuda University) - <b>Xue Yameng</b> (Óbuda University) - <b>Ma Linfei</b> (Óbuda University) - <b>Rafael János Harsányi</b> (Óbuda University) - <b>Andrea Tick</b> (Óbuda University) — Research on Internal Control of Small and Medium-sized Enterprises – Luckin Coffee Inc., a Case Study <b>Erjole Barbullushi</b> (University Luigj Gurakuqi) - <b>Blerita Dragusha</b> (University Luigj Gurakuqi) — What drives bankruptcy? Albanian case	
15:00-16:45	<b>Magyar szekció</b> Session chair: <b>Péter Szikora</b> Host chair: <b>Gábor Gyarmati</b>	<b>MS TEAMS</b>
15:00-16:45	<b>Péter Szikora</b> (Óbudai University) — Informatika szerepe az oktatásban és hatása az eredményekre a Covid árnyékában <b>Gábor Gyarmati</b> (Óbuda University) - <b>Csilla Szénási</b> (Eötvös Loránd University) — A mese hatása az érzelmi intelligenciára, és az érzelmi intelligencia hatása az országok néhány makro mutatójára	

**Gerda Bak** (Obuda University) - **Lajos Muha** (Obuda University) — Feltáró jellegű kutatás az egyének biztonsági szokásairól  
**Ferenc Katona** (Óbuda University) - **Zoltán Tamás Ágoston** (Óbuda University) — Vírusfertőzés az online térben – a Covid hatása a virtuális piacra

**András Keszthelyi** (Óbuda University) — Módszertani megjegyzések a covid-19 járvánnyal kapcsolatban

17:00-

Ending ceremony

MS  
TEAMS