## Módszertani és Menedzsment Intézet

# Dr. habil. Karácsony Péter

- 1. Prospects and challenges for workplace diversity in modern organizations
- 2. Human resource management in virtual organizations
- 3. Emotional intelligence and its impact on leadership effectiveness
- 4. An analysis of the relationship between burnout and workplace factors
- 5. The impact of generational differences on the workplace

## Dr. Nagy Viktor

- 1. Innovation (product, service, organization)
- 2. ERP, DSS
- 3. Research topics in Statistics
- 4. Decision making: risk-taking
- 5. HRM: motivation, recruitment, etc.

#### Dr. habil. Piricz Noémi

- 1. Actual management and logistic question of supply chains
- 2. Agile supply chains
- 3. Sectorial specialities of supply chain management
- 4. Supply chain management in the FMCG market
- 5. Pull and push strategies in supply chains
- 6. Role of trust in business relationships and business networks
- 7. Different dilemmas of business ethics

## Dr. habil. Tick Andrea

- 1. Introduction/Application of Integrated ERP system in case of SMEs
- 2. Impact of the introduction of integrated ERP system on corporate structure and corporate culture
- 3. Data visualisation as an effective analytical tool
- 4. Cloud-based solutions in the case of SMEs
- 5. Introduction/Use of Business Intelligence for SMEs
- 6. Business Intelligence as an effective tool of business efficiency
- 7. IoT and big data-based complex systems as the driving force of Industry 4.0
- 8. Human-centered information security
- 9. Information security to serve corporate efficiency