



**FIKUSZ 2020 XV. Symposium for Young Researchers**  
Budapest, 20. November 2020

9:00-9:20	Opening Ceremony: Ágnes Csiszárík-Kocsir honorary co-chair, vice-dean; Anikó Kelemen-Erdős conference chair Welcome Speech: Levente Kovacs, rector	Plenary channel
9:20-11:00	<b>Plenary Session; Chair: Anikó Kelemen-Erdős</b>	Plenary channel
	The state as a buyer of goods and services during COVID-19 pandemic by <b>Renata Przygodzka</b>	
	Logistic process indicator (LPI) as the measure of infrastructural and regional development by <b>Ivan Mihajlovic, Dragana Dimitrievska, Ivana Veličkowska</b>	
	The power of collage in qualitative research by <b>Ariel Mitev</b>	
	Society 5.0 and innovativeness of organizations by <b>Vojko Potocan</b>	
	Entrepreneurship in the covid era by <b>Antal Szabó</b>	
11:00-11:20	<b>Coffee break</b>	Coffee break room channel
11:20-13:20	<b>Session I.</b>	
	<b>Finance</b> Session chairs: <b>Vojko Potocan; István Takács</b>	Finance channel
	Secrets of an effective Islamic banking system by <b>Gábor Gyarmati, Adrienn Kerezi</b>	
	Efficacy of non-conventional single monetary policy in the context of ongoing crisis in the euro area countries by <b>Tomáš Mušínský, Marianna Siničáková</b>	
	Green finance as an element of sustainable development by <b>Kseniia Baimakova, Boris Lebedev</b>	
	Assessments of the determinants affecting interest rates. A Ghanaian Case Study by <b>Irene K. Owusu</b>	
	Financing of innovative activity in Russia and EU: a comparative analysis by <b>Kseniia Baimakova, Anastasiia Nikitina</b>	
	Impact of impairments of assets in the biggest issuers listed on WSE in the condition of Covid-19 crisis by <b>Bartłomiej Lisicki</b>	
	<b>Human Relationship Management</b> Session chairs: <b>Ariel Mitev; Csilla Kohlhoffer-Mizser</b>	Human Relationship Management
	Women in the IT sector: Winner gender strategies by <b>Olasz Nikolett</b>	
	Agile management practices and their effectiveness by <b>Hassan Oumoumi, Yasmeen abu Wardeh</b>	
	The impact of change management on the business development by <b>Anara Bekmukhambetova</b>	
	What else did Semmelweis teach us? by <b>Laszlo Ling</b>	
	Collective creativity in organization by <b>Paulina Sihdewi Purnandari, Juan Kurniawan Widyanto</b>	
	Public administration and mediation: Conflict management of public legal relationships. by <b>Csilla Kohlhoffer-Mizser</b>	
	<b>Marketing</b> Session chairs: <b>Elena Kokthi; Anett Popovics</b>	Marketing channel
	Health awareness of young generations by <b>Gyarmati Gábor, Csákány Dorottya</b>	
	Hidden gambling addiction in online video games by <b>Daniel Simon</b>	
	Corporate social media strategy in Central and Western Hungary by <b>Bence Csinger, Eniko Korcsmaros</b>	
	Customer Relationship Management (CRM) in Serbian banking sector: Case study of bank's customer support improvement by <b>Ivana Marinovic Matovic</b>	
	Shop via mobile application, role of technology acceptance model: Purchase intention and social factors by <b>Sayyed Khawar Abbas</b>	
	Social capital and online branding: Case study of Movida and Bukinist by <b>Erjon Uka, Elena Kokthi</b>	
	How the pandemic affected students lives? by <b>Aseel Alamaireh</b>	
	Attitudes towards Instagram & Facebook: a comparative study by <b>Pásztor Judit, Bak Gerda</b>	
13:20-13:40	<b>Coffee break</b>	Coffee break room channel
13:40-15:40	<b>Session II.</b>	
	<b>Entrepreneurship and Security</b> Session chairs: <b>Antal Szabó; Andrea Tick</b>	Entrepreneurship and Security
	Assessment of the impact of entrepreneurship in economic growth: A Ghanaian case study by <b>Buah Aku-Sika, Andrea S. Gubik</b>	
	Agile resilience in small Hungarian IT businesses: Lessons from COVID-19 for the 'next normal' by <b>Nikolett Olasz</b>	
	India's e-commerce and digital preparedness by <b>Aditi and Nalin Bharti</b>	
	Lessons from pandemic: Strengthen neighbourhood self-dependency through SMEs by <b>Perumal Koshy</b>	
	Conflicts and information security challenges in the IT bidding process by <b>Lajos Záhonyi</b>	
	Hybrid warfare and disinformation in the post-truth era by <b>Géza Gémesi</b>	
	<b>Social Issues and Education</b> Session chairs: <b>Elena Malkawi; Regina Reicher</b>	Social Issues and Education
	Access to medicines and human rights: an analysis through the differing interest of WHO and WTO by <b>Mrityunjay Kumar</b>	
	Factors affecting leisure time for women that have underage children by <b>George Antoniadis</b>	
	The potential of higher education in economics in relation to online education by <b>Patrik Viktor, Judit Kárpáti-Daróczy</b>	
	New education paradigm in the COVID era by <b>Kakha Nadiradze, Nana Phirosmanashvili, Mariam Goginashvili, Tekla Nadiradze</b>	
	The importance of transparency in online platforms: The case of higher education by <b>Judit Bilinovics-Sipos, Regina Reicher</b>	
	<b>Economics</b> Session chairs: <b>Renata Przygodzka; Katalin Takácsné György</b>	Economics channel
	Economic security of Russia in the context of the coronavirus pandemic by <b>Kseniia Baimakova, Ekaterina Lukina</b>	
	Rural problem areas in Poland - local dimension by <b>Agnieszka Wojewódzka-Wiewiórska</b>	
	Exports development - Trends and challenges: Albanian case by <b>Anila Boshnjaku, Ledia Thoma</b>	
	Comparison of last crisis in the point of view of cycles and crisis management by <b>Fanni Almássy, Gábor Gyarmati</b>	
	Economic growth models and their effects on pension security by <b>Zsolt Szabó</b>	

15:40-17:20	<b>Session III.</b>	
	<b>Employment Affairs</b> Session; chairs: <b>Hima Parameswaran; Noémi Piricz</b>	<b>Employment Affairs channel</b>
	The perspectives of multinational employees on the impact of demographic diversity on work place in multinational organizations by <b>Mohamedbashir Baniismail, Dunavölgyi Mária</b>	
	Workplace selection preferences of electrical engineering students in Hungary by <b>Szabolcs Kiss</b>	
	Flexible work designs as a strategic tool for twenty-first-century intricacies: a descriptive analysis amongst healthcare employ by <b>Hima Parameswaran</b>	
	Trust and employment during the home office: Over-time by <b>Balázs Molnár</b>	
	Excessive working days for shift worker by <b>Ilham Bashirudin, Paulina Sihdewi Purnandari</b>	
	<b>Tourism and Rural Development</b> Session chairs: <b>Ivan Mihajlovic; Ágnes Csiszárík-Kocsir</b>	<b>Tourism and Rural Development</b>
	Tourism as an opportunity and a threat to local development by <b>Irena Ozimek, Joanna Rakowska</b>	
	Regional diversification of tourism potential in Poland (2005-2018) by <b>Iwona Pomianek</b>	
	Impact of the technology in tourism development by <b>Etleva Muça</b>	
	Support for religious cultural heritage from EU funding by <b>Joanna Rakowska, Irena Ozimek</b>	
	Experience models in tourism and virtual tourism by <b>Tamás Iványi</b>	
	<b>Sustainability and Innovations</b> Session chairs: <b>Kseniia Baimakova, János Varga</b>	<b>Sustainability and Innovation</b>
	AI adoption in the Chinese catering firms: An exploratory study by <b>Yuling Wei</b>	
	Economic feasibility of grid-connected photovoltaic (PV) system adoption in major sectors in Jordan: An empiric analysis by <b>Mutaz AlShafeey, Omar Rashdan</b>	
	Artificial intelligence prediction models for solar power forecasting by <b>Mutaz AlShafeey, Csaba Csáki</b>	
	Investigating the sustainability by <b>Zumrud Mardanova</b>	
	Coronavirus, economy and different strategies by <b>András Keszthelyi</b>	
	Sustainable development goals implementation in Russia and St. Petersburg by <b>Kseniia Baimakova, Daria Rytikova</b>	
17:20-18:20	<b>Thematic Workshops</b>	
	The Economic Impacts of COVID-19; Session leader: <b>András Keszthelyi</b>	<b>The Economic Impacts of COVID-19 channel</b>
	Human Relationship Management; Session leader: <b>Tibor Szemere</b>	<b>Human Relationship Management workshop channel</b>
	Marketing and Tourism; Session leader: <b>Réka Saary</b>	<b>Marketing and Tourism channel</b>
18:20-18:30	<b>Closing Ceremony: Best Paper Award: Anikó Kelemen-Erdős</b>	
	<b>Closing Ceremony channel</b>	