



2023

# CALL FOR PAPERS

## MEB 2023 - 21<sup>st</sup> INTERNATIONAL CONFERENCE ON MANAGEMENT, ENTERPRISE AND BENCHMARKING

28-29 April 2023 at ÓBUDA UNIVERSITY, BUDAPEST, HUNGARY

**MEB 2023 „New challenges, new possibilities, new solutions”** is the 21<sup>st</sup> international conference aiming to provide a forum for presenting and discussing novel aspects of and data about relevant fields of research and practice. We strive to provide an opportunity for exchanging knowledge and premonitions regarding the topics to be addressed throughout the event.

### TOPICS within the scope of the conference will include:

- Effects of war on international business
- Sanctions and world economy
- War and international financial affairs
- Aftereffects of pandemic
- Business development during and after pandemic
- New experiences on business continuity
- Distance learning
- Home office
- Clusters and Networks
- Industrialization
- Social and Economic Sustainability
- Regional Development and Politics
- Small and Medium Sized Enterprises
- Applied Marketing
- Financial Affairs
- Human Resources Management
- Informatics
- Ethical issues

### REGISTRATION

Prospective participants are kindly requested to fill in the online registration form on the website: <https://meb.kgk.uni-obuda.hu>

Registration fee: 100 EUR / 35 000 Ft

Registration fee for ERENET members and students: 50 EUR / 17 500 Ft

### PAPER SUBMISSION

The submission deadline is 31 May 2023. Papers go through double blind review. Revised papers of 6-10 pages shall arrive not later than 30 June 2023 and must follow the paper guidelines. English, as well as Hungarian papers (and their presentations) are also welcome. Accepted papers will be published in electronic conference proceedings with ISBN number.

### CONFERENCE PROCESS

We are planning the conference with personal participation.

### IMPORTANT DEADLINES

Registration.....	15 April 2023
Deadline of paper submission.....	31 May 2023
Submission of revised, camera-ready manuscripts.....	30 June 2023



ÓBUDAI EGYETEM  
ÓBUDA UNIVERSITY

Organized and sponsored  
by Keleti Karoly Faculty of  
Business and Management  
Óbuda University, Hungary



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