**Syllabus for the International Week ’New Challenges of the XXI. Century’ at Óbuda University, Budapest**

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|  | 10th November  MONDAY  Tavaszmező | 11th November  TUESDAY  Tavaszmező | 12th November  WEDNESDAY  Tavaszmező | 12th November  WEDNESDAY  Népszínház? | 13th November  THURSDAY  Tavaszmező | 13th November  THURSDAY  Népszínház? |
| 8:00 – 9:40 | **Prof.Ivan Mihajlovic** Numerical Modeling as a Tool for Complex Systems Optimization and Prediction I | **Marja-Liisa Kaakko PhD** Risk Analyses of companies I | **Kaija Arhio PhD** Developing business ideas of the 21st century I | **Matthijs Hammer** Talent Identification; a way to improve your professional value. | **Kari Pieniniemi** PhD Carbon Footprint Calculation I |  |
| 9:50 – 11:30 | **Prof. Ivan Mihajlovic** Numerical Modeling as a Tool for Complex Systems Optimization and Prediction II | **Marja-Liisa Kaakko PhD** Risk Analyses of companies II | **Kaija Arhio PhD** Developing business ideas of the 21st century II | **Amaliny Yoganathan-Hasselbeck** Innovation in Emerging Economies II | **Kari Pieniniemi PhD** Carbon Footprint Calculation II |  |
| 11:40 – 13:20 | **Prof. Stela Aurelia Toader** Taxation - A better understanding on how taxes work | **Drita Kruja PhD** The special interest tourism development and the small regions I | **Prof. Stela Aurelia Toader** An overview of investment appraisal methods | **Amaliny Yoganathan-Hasselbeck** Innovation in Emerging Economies I | **Mark Potts JD** Economic Espionage: Individuals, Businesses, and the Global Economy I |  |
| 13:30 – 15:10 | **Prof. George Ionescu** Globalization of Financial Markets | **Drita Kruja PhD** The special interest tourism development and the small regions II | **Prof. Katja Gutsche** Industrial services - an attractive business area I |  | **Nathalie Lecocq PhD** Circular and functional economy, a new way of thinking for a sustainable development | **Matthijs Hammer** Opportunity recognition; speed-up our innovative skills |
| 15:20 – 17:00 | **Ing. Hana Stojanova PhD** Information systems in Human Resources Management | **Prof. George Ionescu** Financial Innovation | **Prof. Katja Gutsche** Industrial services - an attractive business area II |  | **Nathalie Lecocq PhD** Cyclocampus, an example of circular economy in the Artois University campus of Basthune | **Mark Potts JD** Economic Espionage: Individuals, Businesses, and the Global Economy II |
| 17:00 - |  |  | INTERNATIONAL FAIR |  |  |  |
| 18:00 - | WELCOME & DINNER |  |  |  | FAREWELL PARTY |  |